

ALDAM STOCKMAN'S SCHOOL 2021-PROGRAM

Critical success factors for an inclusive and profitable livestock value chains

WEDNESDAY 13 OCTOBER

Session 1: Session sponsored by institutional sponsor: MOLATEK

- 07:00 - 08:00 Breakfast (Aldam restaurant)
08:00 - 08:05 Opening (main hall) **MR MECKI SCHNEIDER**: LRF chairman
08:05 - 08:10 Molatek promotional video
08:10 - 08:40 An inclusive and profitable livestock sector in South Africa
MR MOOKETSA RAMASODI: acting director-general: department of rural development and land reform
08:40 - 09:10 The business case for producers to invest in the livestock industry
MR WANDILE SIHLOBO: chief economist at Agbiz
09:10 - 09:45 A new vision for inclusive growth of the livestock sector
MR JAMES FABER Chairman, Red Meat Producers Organization
09:45 - 10:15 Tea (served in between sponsors booths)

Session 2: Session sponsored by institutional sponsor: ZOETIS

- 10:15 - 10:55 An update of South Africa's animal health status and plans for improving it
DR MPH O MAJJA: director: animal health (DALRRD)
10:55 - 11:40 The FANMEAT traceability success story
MR PAUL STRYDOM: general manager at The Meat Board of Namibia
11:40 - 11:45 ZOETIS promotional video
11:45 - 12:15 Speaker and audience panel discussion
12:15 - 12:45 Sponsors exhibition

PRACTICAL SESSIONS

Session 3: Practical sessions sponsored by BKB and Vytelle

- Q&A session on busses by leading South African producers
13:00 - 14:00 Lunch (on busses)

Session sponsored by BKB

Session 1: Sheep and wool producers: Visit to Wisp-Will (Arlington)

- Classing of sheep using RFID (demonstration)
MR WILLIE KRÜGER: sales representative at RFID Experts/BKB
The financial viability of intensive sheep farming
MR SCHALK DE VILLIERS: RFID-Experts Africa's business development manager
The "lamhokkie" system
MR GARETH ANGUS: Wisp-Will

Session sponsored by Vytelle

Session 2: Visit to Vytelle (GrowSafe) feed testing station (Lindley)

- Facility site visit
The business case for collecting feed intake data
MR MECKI SCHNEIDER: GenTecSol: GrowSafe feed intake station in Namibia
My experience running a GrowSafe system in Natal?
MR KOOS KOOY: CEO, De Heus South Africa (Pty) Ltd and CEO, Livestock Alliance (Pty) Ltd
The value of the GrowSafe system in research
PROF MICHIEL SCHOLTZ and
MRS GEORGETTE PYOOS-DANIELS: researcher at the ARC Animal Production Institute

Institutional sponsor SPARTA

- 19:00 Dinner (Aldam restaurant)

THURSDAY 14 OCTOBER

Session 4: Session sponsored by institutional sponsor: SPARTA

- 07:00 - 08:00 Breakfast (Aldam restaurant)
08:00 - 08:05 Proceedings for the day (main hall)
MR JOHAN STYGER: vice-chairman of the LRF
08:05 - 08:10 SPARTA promotional video
08:10 - 08:40 Livestock value chains: The South Africa example
MR DEWALD OLIVIER: CEO of The South African Feedlot Association
08:40 - 09:10 Value chains for high value products
MR FRANS STAPELBERG: Protea Reserve
09:10 - 09:40 What I have learned from years of research in grazing management
DR MIKE PEEL: ARC-API Rangeland Ecology
09:40 - 10:10 Tea and visit to sponsor exhibition (all delegates and sponsors)

Session 5: Session sponsored by institutional sponsor: UNISTEL

- 10:10 - 10:55 Measuring performance: From weights to EBV's to genomics
DR STEVE MILLER: acting director at AGBU
10:55 - 11:35 Managing the herd: Getting your

animal health right

DR SCHABORT FRONEMAN: technical manager, ruminants at Zoetis

11:35 - 12:10 Namibia's strategy to target international beef markets

PROF HELMKE VON BACH: agricultural economist at Unam, Namibia

12:10 - 12:15 UNISTEL promotional video

12:15 - 12:45 Speaker and audience panel discussion

12:45 - 14:00 Lunch (Aldam restaurant)

Thursday afternoon lecture sessions

Session 6: Session sponsored by institutional Sponsor: CHECKERS

14:00 - 14:05 CHECKERS promotional video
14:05 - 14:35 Backgrounding weaner calves and lambs for extra profit

DR VLOK FERREIRA: national technical manager, ruminants at Molatek
14:35 - 15:05 Trends in meat science: the USA's response for meeting the demands of international consumers in high-value markets
PROF DALE WOERNER: associate professor: department of animal and food sciences at Texas Tech University

15:05 - 15:10 RPO promotional video
15:10 - 15:30 Speaker and audience panel discussion
15:30 - 16:00 Tea and visit to sponsor exhibition (all delegates and sponsors)
Lectures in halls below main hall

Session 7: Session sponsored by institutional sponsor: RPO

16:00 - 16:40 Accelerating genetic progress in livestock
MS LISA RUMSFELD: vice-president of international commercial operations, Vytelle
16:40 - 17:15 Brazil's strategy to target international beef markets
MR BRUNO ANDRADE: director of operations at Mato Grosso Meat Institute (IMAC), Brazil

Session 8: Evening function: Prize-giving and dinner (main hall)

19h00 BKB promotional video
Guest speakers
Incorporating the emerging sector into the beef value chain
DR FLORENCE NHERERA: CEO at NERPO
Absa promotional video
VYTELLE promotional video and speech
MS LISA RUMSFELD: vice-president of international commercial operations, Vytelle

FRIDAY 15 OCTOBER

Session 9: Session sponsored by institutional sponsor: ABSOLUTE GENETICS

07:00 - 08:00 Breakfast (Aldam restaurant)
08:00 - 08:10 Proceedings for the day (main hall) **MR MECKI SCHNEIDER**: LRF chairman
08:10 - 08:40 Australia's strategy to target international beef markets
MR JASON STRONG: managing director at MLA
08:40 - 09:15 Outcomes from the first round of the South African Beef Genomics Program
PROF NORMAN MAIWASHE: general manager ARC-AP and
DR LINKY MAKGAHLELA: research team manager, animal breeding and genetics (ARC-AP)
09:15 - 09:45 China as a target export market
DR DONG WANG: director, China Marketing Solutions
09:45 - 10:15 Speeding up genetic progress through new reproductive technologies
DR FANIE STEYN: director at Ramsem/Absolute Genetics
10:15 - 10:20 ABSOLUTE GENETICS promotional video
10:20 - 10:40 Tea

Session 10: Session sponsored by institutional sponsor: JOHN DEERE

10:40 - 10:45 JOHN DEERE promotional video
10:45 - 11:15 Radio and high frequency tags: Management for feedlot and on farm
MR **JACO MAASS**: general manager: information and communications technology at BKB
11:15 - 11:45 The role of goat meat in the Red Meat Industry of South Africa
MR ALBIE HORN: small stock farmer from the Northern Cape
11:45 - 12:15 Summary of lessons learned from other industries and opportunities for the livestock industry of South Africa
PROF ANDRÉ JOOSTE: professor: department of agricultural economics, University of Stellenbosch
12:15 - 12:45 Speaker and audience panel discussion
12:45 - 13:00 Lucky draw

HOW TO BOOK

Online: R600 per person (VAT included).

Physical attendance: R6 900 (VAT included). This includes accommodation and meals for the full duration of the congress. The number of people physically attending the congress will be limited and covid-19 regulations will be adhered to at all times. Book online at Quicket: bit.ly/3xqQhHq.

ENQUIRIES: LRF office, Tel. 012 667 5258; email: office@lrf.co.za