



THE
AWARENESS
COMPANY

WEBINAR

TIME TO GROW: Precision farming with data

Programme

Time	Speaker	Theme
9:00	Priaash Ramadeen, Co-founder and CEO, The Awareness Company	Welcome & running order
9:01	Estelle Lubbe, Co-founder and CxO, The Awareness Company	Key considerations when investing in agritech
9:15	Priaash Ramadeen, Co-founder and CEO, The Awareness Company	Using data for farm security and precision farming
9:30	Tebogo Nyathela, Farmers Hope, Moretele	On the farm: Precision farming in action
9:35	Neil Kemp, Regional Grain Marketer, Senwes	How to interpret commodity markets and pricing
9:50	Sarel Visser, Co-founder and CEO, Grovation and Owner of Visser Farms	The role of technology in strategy
10:05	Priaash Ramadeen, Co-founder and CEO, The Awareness Company Estelle Lubbe, Co-founder and CxO, The Awareness Company Asif Valley, National Technology Officer, Microsoft Praveen Dwarika, Managing Director, AFGRI Lemang Mbali Nwoko, Chief Executive Farmer, Green Terrace	Panel Discussion
10:25	Priaash Ramadeen, Co-founder and CEO, The Awareness Company	Closing

